AN OPEN LETTER TO MOTHERS.

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They Must Go!

WORTH OF GOODS MUST GO AT SOME KIND OF PRICE!

Shoes, Clothing, Hats, Dry Goods and Furniture.

Please accept this advertisement as a personal invitation to come to our store and look at our goods and get our price.

Summer Dress Goods and Slippers

AT YOUR OWN PRICE

These Prices WillHold Good For THIRTY DAYS from this date, July 16th, 1897.

JNO. H. MORSE.

The Press.

ISSUED WEEKLY.

R. C. WILSON, Publisher.

APPLETON.

The smallcotton goods are going

It is an amusing sight to see the
easy rush of the whiskers. When

the goods

are in the store there is a

bustle and a show of goods that

is quite interesting. The

girls

are all dressed up and the

customers are all pleasant and

happy to see the new goods.

The prices are very reasonable and

the goods are of good quality.

The store is well-stocked with

every kind of goods, from the

cheapest to the most expensive.

The manager is a very kind

man and always willing to

serve the customer.

The store is open from 8 A.M.

to 8 P.M., and is closed on

Sundays.

The manager can be reached

to answer any questions you

may have, and would be happy
to assist you with any purchases

you may wish to make.

The store is located at 123 Main

Street, Appleton, Wisconsin.

The Press.

JNO. H. MORSE.

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JNO. H. MORSE.
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