D. O. CARNAHAN’S
GREAT FIRE AND SMOKE SALE

A Sale That Brings
Recollections of the
Prices of Long Ago!
Make Us Prove It!

Remember the D. O.
Carnahan Reputation
Must be Maintained!
Our Ads Tell the Truth

Starts Saturday Morning, February 5
The Store Will Open Promptly at 8 o’Clock

NEVER in the history of merchandising in this section of the state has there been such an opportunity presented to the economical and thrifty shopper as this tremen-
dous Fire and Smoke Sale. Our prices had already followed the retreating market when the big fire of January 7th came and threatened our building. A large portion of our stock was carried out and what remained in the building was only smoke
damaged—smells a little smoky—Some is slightly soiled as a result of hasty handling—but
the quality and usefulness of the goods are not in the least impaired.

Much of the Stock Undamaged

in a few instances, such as when the boxes in
which shoes come were broken or lost, when the arti-
cles handled were soiled badly we are practically giving
them away. We must get rid of this merchandise. Our
stock must be kept up to the Carnahan standard. In
order to do this and to do it quickly for the double pur-
pose of getting rid of the damaged goods and to make
room for our new spring goods which will soon begin
to come in, we have applied the knife vigorously and
without regard to profits—only one end in view and
that is to move the goods.

Folks, Come Miles to Purchase!

Every article of merchandise in our great stock is
thrown into the maelstrom of this great sale. The re-
ductions are so radical and the price cuts so deep that
this big store will be a whirlwind of action and a storm
center of buying activity until the very last minute of
the sale.

The prices herein quoted should bring bargain
seers miles and miles. Distance, muddy roads, bad
train connections will be no obstacle to the intelligent
people who live in a radius of fifty miles around Marion.
They know a genuine bargain when they see one and
here is the one great opportunity to SAVE.

Read Every Word and Every Price on the Following Pages
A Sale Event of Supreme Economy for the Thrifty Buyer!

While this is a big advertisement, we cannot list every article in the store here. The reductions are as radical all through the entire stock as the ones we detail. It would be impossible to sell it all in a day anyhow. This is the kind of an opportunity that comes only once in a lifetime to buy merchandise that you can use right now at prices that are as attractive as they are rare. Our advice to you is to come and see the goods for yourself—you don't have to take our word for it. We have a big stock, but it is not going to last long at the prices placed therein.

Positively the Greatest Shopping Opportunity Presented in Many Years!

D. O. CARNAHAN'S

FIRE AND SMOKE SALE!

Fire and Smoke Sale
SILKS
Crepe de Chine and Georgette Crepe in a wide range of colors, 36 inches wide, damask in removal so slightly that you would never know that it has been out of the case. The price

Not going out of business so we can not afford to sting you our entertainers. We expect to treat you so well that you will be a regular customer.

THE VANITY SHOP
D. O. CARNAHAN'S
CONTRIBUTES TO THE

Fire and Smoke Sale
WOOL
DRESS

Every article of Ready-to-Wear in the Entire Stock at
Fire and Smoke Sale

DRESS GINGHAM

$1.19

No patch on our garmen maker's goods—standard merchandise that we carry regularly.

Fire and Smoke Sale

MEN'S UNDERWEAR

Men's Union Suit, good cotton, very lightweight, our regular stock and still in the original burlap, therefore not damaged in the least. Lots of winter weather yet to come. You'll be glad if you do not buy several suits at

$1.98

The merchandise offered in this sale of the prices we quoted is not the best that the makers of this community as fresh meat to a hungry line. You have been hungry, for low prices. Come to this bargain place.

Fire and Smoke Sale

IN OUR

Shoe Department

Undamaged

Men's and Ladies' Shoes

AT

One-Fourth Off

$1.95

No price to be below that which we quote in our store. This sale will give you new ideas of the value of your dollars.

Fire and Smoke Sale

PERCALES

All the desired patterns, our regular stock so you know it is good merchandise. 10 inches wide. The price may sound like a joke to you, but we will sell them in a hurry during this great Fire and Smoke Sale at

$19.50

Prices butchered—taken strong—a collection to suit a bias or to your pocket book.

Is Located on the Corner of Main and Salem Streets

MARION, KENTUCKY
LOW PRICES!

These Two Magic Words
Will bring a thrill of satisfaction in hundreds of homes in Western Kentucky. You who have struggled through the era of war prices which have prevailed the last few years, and have curtailed your expenditures to bare necessities can now make your dollars go just as far as in days of yore. The thrifty people will take advantage of this, the greatest of economy opportunities!

Our Fire and Smoke Sale is a Bargain Riot!
Fire and Smoke Sale of Men’s and Boys’ Clothing
Every Suit and Overcoat in our stock included—very little, if any damage sustained. All to be sold—nothing reserved—at a straight reduction of exactly

50%

Who Said We Don’t Mean Low Prices?
MEN’S OVERALLS
No other store has the nerve to do this. Men’s heavy 220 weight blue denim Old Kentucky, Blue Buckle and Putnam overalls. They were just carried out of the store and back in again. Not hurt a bit.

Your choice per pair $1.48

Your choice of one lot of Men’s slightly damaged union suits, actually worth a great deal more. They’ll sell fast.

95c

FIRE AND SMOKE SALE
Blue Work Shirts
Excellent grade of blue chesvet, full sizes, not the scrimp kind that won’t fit you, not damaged at all but we are going to sell every one in our store during the sale

Fire and Smoke Sale Price, each 79c

Your choice of one lot of assorted kinds Men’s Socks. Limited supply so you men had better be here when the store opens Monday 9c

Conditions of the Great Fire and Smoke Sale
All Sales are Final. No returns, exchanges or refunds. No Goods Charged during the Sale. Positively no Goods sold to Merchants.
MICKIE, THE PRINTER'S DEVL

BARGAINS IN FANCY AND STAPLE GROCERIES

Illinois Central Directs Attention to the Grade Crossing Problem

FOOTBALL...

BUY NOW

MEN'S AND BOYS' SHIRTS, HOUSING, UNDERWEAR, GLOVES, PAJAMAS, NIGHT ROBES, NECKWEAR, HANDKERCHIEFS AND OTHER FURNISHINGS

2:30 OFF PRICES

STUDIO'S BROTH.